

For immediate release  
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May 27, 2010  
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## **Concord Library's *Thursday Author Series* Offers Great Advice**

CONCORD, MA The Concord Free Public Library's *Thursday Author Series* concludes its 2009/2010 season with a program designed to provide business leaders, professionals and entrepreneurs some great advice. Author Ken Lizotte will discuss his new book, **The Expert's Edge: Bercome the Go-To Authority that People Turn to Every Time** on Thursday, June 17 at 7:30 pm.

Lizotte's book and his consulting work as Chief imaginative officer of emerson consulting group Inc., focus on the concept of "thoughtleading" to create superior competitive advantages, increased job satisfaction and sustained customer loyalty in the business world. As a proponent of thoughtleading, he has been interviewed by Business Week, the Wall Street Journal, CBS News, NPR and the Boston Globe, among many others. Lizotte is a former columnist for the American Management Association and a co-founder of the National Writers Union. He has published four other books and published many articles.

From 2000 to 2005, Lizotte served as President of the New England chapter of IMC, USA – the Institute of Management Consultants, USA. The IMC awarded him the credential of CMC – certified management consultant, which acknowledges highest standards of consulting professionalism and adherence to ethical canons. Ken Lizotte, who also calls Concord home, is a graduate of Stonehill College.

The Friends of the Concord Free Public Library sponsor the *Thursday Authors Series* from September through June. Programs, which are held in the second floor Periodical Room of the Main Library, are free and open to all. Following each presentation, books are available for purchase and audience members are encouraged to continue their conversations with the authors.

The Library's 2010/2011 *Thursday Authors Series* begins on Thursday, September 30 with award winning author and former Harvard University Nieman Fellow Larry Tye speaking on his biography of Satchel Paige, **Satchel: The Life and Times of an American Legend.**

For more information, please call the Library at (978) 318-3300 or visit [www.concordlibrary.org](http://www.concordlibrary.org).

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